The Gould property, with its conservation history, the ongoing series of ecological studies, and products. The Harvard Forest is seeking your help to raise the funds necessary to purchase this property to conduct its research and teaching programs.

Harvard Forest Appeal
Raising funds for land protection is not the primary focus of the research and teaching work of Harvard Forest. Without prompt action, development on the Gould property would have adversely impacted the Harvard Forest’s ability to conduct its research and teaching programs. Harvard Forest is asking your help to raise the funds necessary to purchase this property to become a permanent part of the Harvard Forest. The total amount needed includes the expenses associated with the acquisition (see budget) in addition to the purchase price of the land.

Harvard Forest Ernie Gould Woodlot Acquisition Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase price</td>
<td>$490,000</td>
</tr>
<tr>
<td>Appraisal</td>
<td>6,000</td>
</tr>
<tr>
<td>Hazardous waste scan</td>
<td>3,500</td>
</tr>
<tr>
<td>Legal, title, survey</td>
<td>15,500</td>
</tr>
<tr>
<td>Total</td>
<td>$585,500</td>
</tr>
</tbody>
</table>

How you can support Harvard Forest’s acquisition of the Ernie Gould Woodlot

• Make a check out to the Harvard Forest and enclose it in the accompanying envelope
• Make a gift of appreciated securities and stocks to Harvard Forest
• Make a pledge of funds to the Harvard Forest over a three year period
• Share this brochure with others who you think might appreciate this conservation effort.

http://harvardforest.fas.harvard.edu
Across New England forestland is largely owned by private individuals and organizations in relatively small parcels of tens to hundreds of acres. The success of conservation in this region, including land protection, sustainable management and habitat restoration as well as the broader goals of providing ecosystem services (fresh clean air and water, carbon sequestration), and economic support to communities, lies in communicating with and motivating busy landowners.

Over its 100-year history the Harvard Forest has worked with private landowners and evaluated the ecological consequences of forest management on private as well as Harvard lands. As it enters its second century, the Harvard Forest seeks to expand on this tradition by establishing the Gould Woodlot Conservation Project. Centered on the Ernie Gould woodlot, other Harvard Forest holdings and the Fisher Museum of Forestry, the Center will:

- coordinate management activities on Harvard Forest lands, with an emphasis on sustainably harvested woodlands and wildland reserves
- disseminate information from research and monitoring on these lands
- provide education on conservation and ecology
- serve as an interpretive trailhead to Harvard Forest lands and the landscape of Petersham.

Development of the Gould Center will coincide with the protection of Ernie’s Woodlot and the creation of the Bob Marshall Trail, which will connect between trails on conservation lands in adjoining towns and across Petersham. Activities of the Center will be directed by Harvard Forest staff with input from an Advisory Committee composed of regional experts in forest conservation. Long-term management plans for woodlands and wildlands will be overseen by a private consulting forester, working closely with Harvard Forest staff.

Wildlands and Woodlands Vision

In 2005 a group of Harvard Forest colleagues formulated a long-term conservation vision for the landscape. The resulting report, Wildlands and Woodlands: A Vision for the Forests of Massachusetts, argues that the state’s existing protected land base of one million acres should be increased to 2.5 million acres, an area equal to half of the land in the state. The conservation effort envisioned in Wildlands and Woodlands (W&W) would ensure that the extraordinary environmental, social, and economic values of the landscape are sustained for generations to come. It would reverse the recent trend of deforestation and fragmentation and provide clean air and clean water from natural systems at a much more reasonable cost than serving these needs with human-engineered systems. The protected lands would be held by private, public and non-profit landowners, with 5% of the state’s land area conserved as wildland reserves embedded within protected woodlands managed for diverse purposes, including sustainable forestry.

Since 2005 a diverse constituency has banded together to explore conservation finance mechanisms, and on-the-ground pilot projects aimed at achieving the larger Wildlands and Woodlands vision. This group has encouraged the formation of regional partnerships focused on land protection and forest stewardship, promoted new policy initiatives to fund broad-scale land protection and has worked with a large group of landowners in western Massachusetts to develop a regional forest protection effort.

Conservation of the Gould woodlot and development of the Gould Woodland Center for Conservation will similarly advance the Wildlands and Woodland goals. For additional information go to: www.wildlandsandwoodlands.org.