Harthaven – A Brief History
By Sam Hart Low

The Hart family first came to the Vineyard in the 1870s from the “Hardware Capital of the World” - New Britain Connecticut. The family patriarch - William H. Hart – was president of the Stanley Works. He was an inventive man, with many patents to his name, and is credited (at least within the family) with developing the first American cold rolling process for manufacturing steel.

In 1871, William Hart purchased five lots from the Land and Wharf Company in Oak Bluffs which he combined to provide an ample family compound. In 1873, he bought three more lots.
William and his wife Martha had five children - George, Howard, Edward, Maxwell, Walter and Martha. For more than 40 years the family summered in Oak Bluffs, but in 1911 William began buying up land to the south of Farm Pond, eventually acquiring property that extended all the way from the end of the Oak Bluffs seawall to the second inlet into Sengekontacket Pond. This was the beginning of a family settlement soon to be called Harthaven.

On September 17, 1914, a Vineyard Gazette reporter visited William and Martha Harts' new home and published a gushing report. “There is a prospect that more new houses will be built in the new “Hart Settlement” off the Beach Road,” she wrote. “It was our privilege to be shown over the lovely estate and new summer residence of Mr. Wm. H. Hart one day last week. Here are all the latest modern improvements and conveniences. Electric bells and electric lights all over the house and on the spacious piazzas. The interior of the house is of hard wood, finished in natural color. Fine oriental rugs cover the floors and the furnishings and hangings are all in keeping. Mr. Hart has built a fine circular driveway made from the Beach Road up to and from his residence. This has been concreted. The house sets a long distance back from the road and is in the midst of groves of oaks and pines. ...A fine view of the sound is seen from the house as well as the interior ponds upon which his land borders. ...Mr. Hart has had broad roads cut through his land making a drive through the woods a great pleasure. There is no doubt but that this estate will be one of the beauty spots of the town in a few years.” The White House, as it is called by Harthavenites, is now owned by the Allen Moore family and still stands to the right of Beach Road as you drive along it from Oak Bluffs to Edgartown.

William H Hart laid out lots and formed a company – Hart Realty – to manage and sell them. The community filled out. Martha Hart married Ethelbert Allen Moore and their house was built side-by-side with those of Howard, Walter, Edward and George.

Life in the community was almost studiously informal – a place to escape the cares and the formalities of the mainland. “The older crowd seemed to exude a way of life that was abundant in humor and action,” remembers Stan Hart, “and a style that flowed from a Yankee heritage. Another Yankee, Ralph Waldo Emerson, cautioned his fellow Americans – those who were borrowing their customs, morals and lifestyles from England and other European countries – when he wrote: “Insist on yourself, never
imitate.” I think of the older crowd that way. I doubt that they consciously imitated anything. They were as natural as an August nor'easter or the herring run that fed through Harthaven into Farm Pond in Oak Bluffs.”

“The first thing we would do when we got to our Harthaven house,” Howard (Howdy) Eddy recalls, “was get our bathing suits on, run down our driveway in bare feet, across the Young's land and into the Sound. Delicious! Harthaven was the best darned place to grow up!”

Early on, the community centered around the harbor where many residents kept their boats. Howard Hart is remembered for his speed boat – called Wildcat – which he docked in Harthaven. “Great Uncle Howard Hart, always known to us as Jim, had a succession of boats,” Pete Hart remembers. “One of the most memorable was the wildcat, a high-speed boat. He loved taking us out on it. He also had an enormous catboat and he would take us kids out for “a ginger ale and gram crackers” sail. And then there was his enormous Pierce Arrow, into which he would cram up to 17 kids for an excursion to Edgartown for an ice cream party.”

“A legend grew up around Jim,” John Moore recalls. “Apparently, during Prohibition, as he was returning to Hart's Harbor, he was hailed by the Coast Guard as a suspected rumrunner. Instead of heaving to, he gunned his powerful twin-engine speedboat, the Wildcat, and headed for the harbor at full speed. The Coast Guard cutter tried to follow him but they didn't know the tricky channel to the old opening... and ran fast aground in the shallows near the beach.”

Jim is also remembered for his sailing lessons. “Jim, our great uncle Howard Hart, bought a number (six, I think) of two man sailing dinghies,” Bung Young remembered, “and had us racing several days a week, sometimes in Farm Pond, sometimes in Nantucket Sound. They were essentially rowboats that he had fitted with a centerboard, a mast and some kind of a rag for a sail. When we were off Buoy Beach, he would have seamanship races that required the crew to wait for the starting gun before swimming out to their boats, weighing anchor and raising sail and heading for Harthaven harbor without
colliding with a fellow contestant.”

“I was always a little afraid of participating in the races and I never really wanted to win,” recalls Lucy Hart (Bideau) Abbot. “Howdy Eddy was probably the best sailor, and he was always kind to me. Phronsie Vibberts and I were about the only girls participating in these races. I did like to sail by myself, but I didn't like Jim yelling at me during the races. It seems we were barefoot all summer.”

The community matured as children were born to the original settlers, then grandchildren, and as other relatives and friends moved in and built houses. Today, Harthaven remains a tight knit community enriched by many new residents who are drawn here by its history and its unique sense of place. Ally Moore’s feelings about Harthaven are similar to those from the past, indicating that little has changed in the ninety years since its founding: “It's where, as a little boy, I learned to ride a bike, first wobbling down the White House lawn. Later that day, while navigating the circle around the house, I finally ended up crashing into the huckleberry bushes after failing to step on the brake. Last December, my wife Michele went into labor and at midnight we pulled the station wagon past those same huckleberry bushes and headed out for the M.V. Hospital. I felt that same jittery sense of excitement of first riding a bike, of tentatively and happily steering towards the future and bright possibility, which in this case came the following morning at first light in the form of our daughter, Emily Rose.”

Harthaven Clam Bake - Ed Conlin, Jim Cagney, Sandy Low

(Quotations courtesy of John Moore, author of “Harthaven – The Best Darned Place To Grow Up.” Copies available for purchase from John at jemoore3@msn)
House and Land for sale in Harthaven, Martha's Vineyard

http://harthavencommunity.com/centennial/Harthaven_Memories/Historic_Harthaven.html

**Historic Harthaven**

**Centennial Year 1911 - 2011**
“About five years ago Mr. Hart purchased about 40 acres of woodland on the west side of the Beach Road, with about two and a half miles of shore front on the east side of the road (now known as the “State Highway”). This section has been named Harthaven and the lake or large pond which served as a breeder of mosquitos has been dredged at great expense, and an opening made from the pond through the beach into the sea with stone jetties on either side. This makes a fine harbor for sailboats, and a few years ago we saw a large schooner loaded with lumber for a new bungalow to be built for Mr. Hart. She was anchored almost up to the edge of the pond, quite near the State Road.” From the Vineyard Gazette, November 15, 1919.

In 1911, William Hart began buying up separate parcels of land beginning immediately south of the sea wall on the southern outskirts of Oak Bluffs and extending to the opening from Nantucket Sound into Sengekontacket Pond at the boundary between Oak Bluffs and Edgartown. He had considered buying some prime 60 acres of land for $12,000 on Edgartown Harbor south of Tower Hill “and the Brainard place” from an Everett Allen Davis of West Tisbury in 1909 and 1910. Son Jim was for it, but older son George prevailed in convincing his father to buy land in Harthaven because of a lack of a beach and presence of mosquitos on the Edgartown property. Jim favored the Edgartown land because this would provide “…harbor facilities and a quaint old town with a much better reputation that Oak Bluffs.”

On December 6, 1911, when he was 77 years old, William bought his first Harthaven lot from Harry P Kent. he continued his purchases into 1912 and 11913, purchasing another eleven parcels from John H. Anderson, Manuel De Bettencourt, Charles T. Luce, John C and Eunice E. Hamblin, Susan F. Norton, Lilla W. Sinclair, Fred C. Gore, Mary A. Beetle, Michael J. Keegan and Susan R. Beetle. He picked up another lot from Frank W. Chase in 1915 and one from Charles C. Earle in 1918. His
large land holdings not stretched from the low water mark on Nantucket Sound inland to the DeBettencourt farm and to some fields that later became the grass strip Trade winds airport.” From Harthaven - A History by John Moore.

The material for the first Harthaven houses were brought in by sea. Here, a schooner is offloading in front of Walter H. Hart's house - now owned by the Lorentz family. The House to the left is Howard’s (Jim) now owned by the Giffords.

The “large schooner loaded for lumber for a new bungalow” mentioned in a Vineyard Gazette article, was for Walter Hart’s house, although other schooners had brought lumber over for the building of other family cottages during this period. In 1915, one of the carpenters at The Stanley Works had approached Walter and requested permission to come down to the Vineyard to build the house for him. Arriving early in May, four men pitched a tent on the land and set to work. They obtained their materials from Fall River and hired the schooner to carry them to Harthaven. Fast work and a house of slightly simpler design permitted Walter and his family to occupy their cottage three months earlier than his brother-in-law, E. A. Moore, thereby “... winning the longevity award.”
from John Moore - A Brief History.

By the time William turned 80 in 1914, he and his wife had built their sumptuous house which the Vineyard Gazette of September 17, 1914 described as follows: WILL BE A BEAUTIFULL ESTATE There is a prospect that more new houses will be built in the new “Hart Settlement” off the Beach Road. It was our privilege to be shown over the lovely estate and new summer residence of Mr. Wm. H. Hart one day last week. Here are all the latest modern improvements and conveniences. Electric bells and electric lights all over the house and on the spacious piazzas~. The interior of the house is of hard wood, finished in natural color. Fine oriental rugs cover the floors and the furnishing and hangings are all in keeping. Mr. Hart has had a fine circular driveway made from the Beach Road up to and from his residence. This has been concreted. The house sets a long distance back from the road and is in the midst of groves of oaks and pines.

A fine view of the Sound is seen from the house as well as the interior ponds upon which his land borders. We hear that Mr. Hart’s daughter’s house is to be built in the grove of pines near the beach. Mr. Hart has had broad roads cut through his land making a drive through the woods a great pleasure. There is no doubt but that this estate will be one of the beauty spots of the town in a few years. Even now Mr. Hart has his house surrounded by green lawns, made possible even in this first year by sodding and water. Mr. Hart has accomplished an enterprising thing in having his pipes for the ‘city water’ extended to his grounds. John Moore - A Brief History.

Mr. and Mrs. Hart’s daughter, Mrs. E. Allen Moore, has her bungalow set in the pine grove on the east side of the road with the front of the bungalow facing the waters of the little harbor and of Vineyard Sound [sic]. Two of Mr. Hart’s sons are on this same side, and also the new large white house which Mr. Hart lets to friends of the family. We wish Mr. and Mrs. Hart a pleasant winter in their New Britain home and later in the Sunny South where they will go about Christmas time to escape the cold weather. They hope to return in early springtime to their Island home.
Nanny and Grampa’s cottage was erected with several unique features. The interior was paneled throughout with cypress wood because it was essentially impervious to rot. Because of its location on the harbor, overlooking Nantucket Sound, Grampa installed a new innovation (for those days), a picture window. By today’s standards it was relatively small, some three and a half by four and a half feet. But in 1915, the builders thought he was most unwise to install such a thing, it would never stand up to noreasters, let alone hurricanes. It has never been replaced! John Moore - A Brief History