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Learned to Farm in the 1800's



1830's in New England
80% open 20% wooded



Morss Property



Brontausaurus



Grassland Reserve Project



Fence on the Wall



Fence on the wall-CattleLandscape



Grass invasion- no till, lime, fertilizer, or seed



More Grass from grazing



Sward in Bronto October 2014



Fertility improved by rotational grazing

Grass quality and volume in adjacent fields:
rotational grazing vs. conventional management

Massachusetts



South Africa



Same boy, same day, different management

Height of grass on
uncut hay land



Height of grass on
uncut grazing land



Grass-fed Market

- According to Forbes, grass-fed beef has grown by 25 to 30% annually for the past ten years.

<http://www.forbes.com/sites/stevebanker/2016/01/29/the-grass-fed-beef-supply-chain/#7f4556e5258a>

- Will represent 30% of all beef produced over the next 10 years.² (\$30 Billion)

http://www.foodbusinessnews.net/articles/news_home/Consumer_Trends/2015/04/Graze_craze_The_market_for_gra.aspx?ID=%7BF0218882-5B02-4ABE-8286-9C960D64164C%7D&cck=1



2015

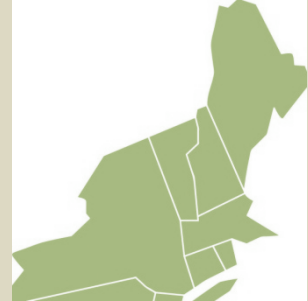
Grazier LLC was approached by two vendors to develop the supply of NE grass-fed beef:

- Major grocery chain – contract for 5000 head per year
- Major internet beef marketer



Northeastern US Opportunity

Beef calves produced by New England and New York farms each year: **142,500**



Almost all **trucked west to be finished on feedlots.**

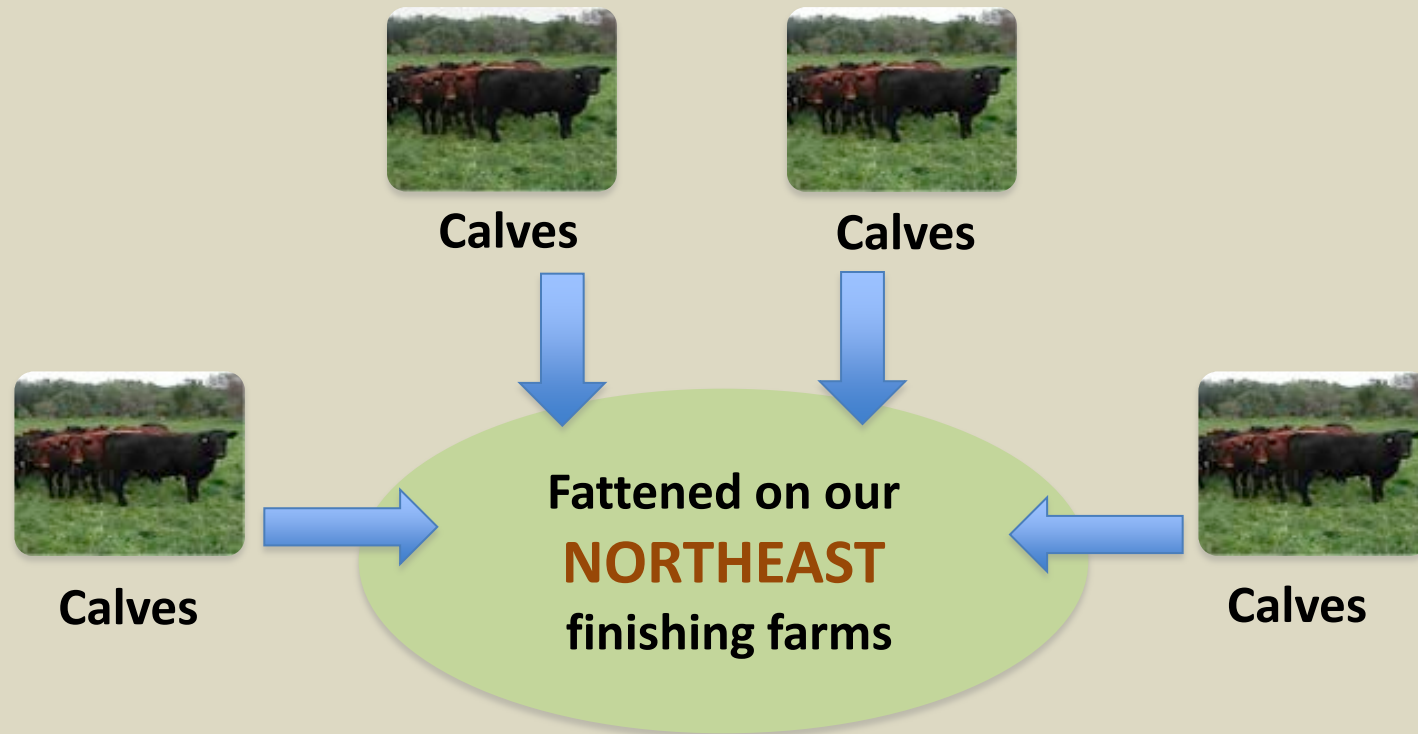


Most grass-fed beef in Northeastern retail stores now is imported from overseas.

\$\$\$, value, nutrients and jobs lost from the Northeast.

Aggregation/Finishing Model:

NORTHEAST BEEF FOR NORTHEAST MARKETS



Total System = Marketable Beef Brand

Regenerative rotational grazing: social and environmental benefits

Builds Soil

Stores Carbon & Water

Provides Clean Protein for Health

Revives the Rural Economy

Buffalo – 18th century



Grass-fed beef cattle – 21st Century



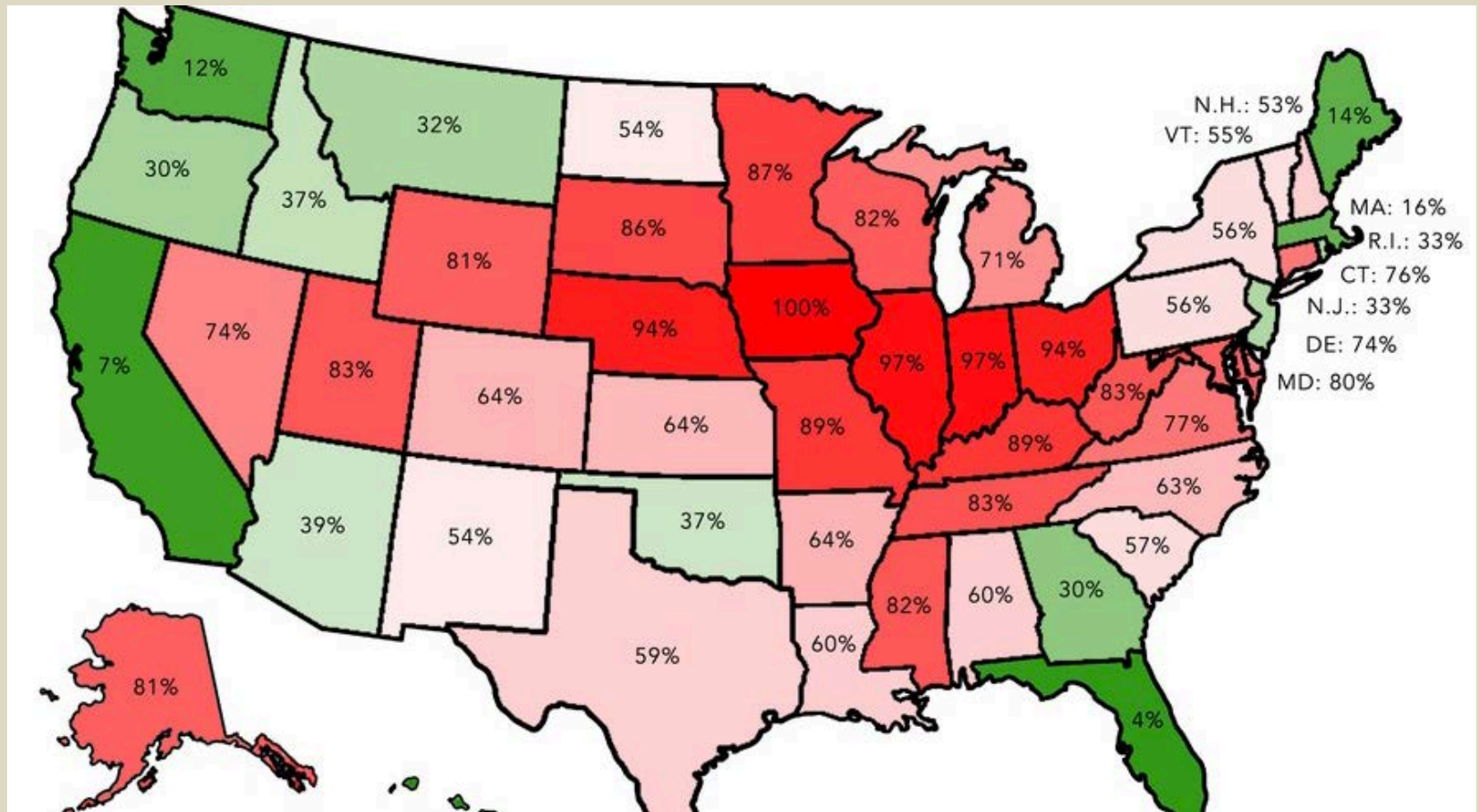
Corn feeding: bad for the soil
bad for the climate
bad for bovine health
bad for meat eaters



Subsidized corn--allows “cheap” feedlots, ignores costs to health and planet.



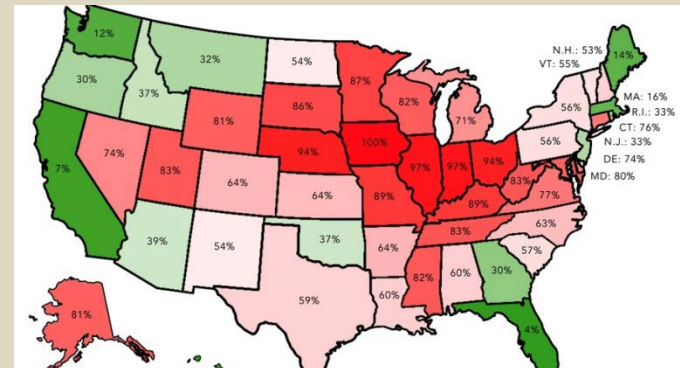
Red states: food grown for animals, not humans



Research by Joe Satran, [article in The Huffington Post](#)

Plenty of land for grazing in US

- 1) Land **now used for corn** could be used for rotational grazing.
- 2) Rotational grazing land can also be rotated into cropland with **greatly increased yields.**



“Eating is an Agricultural Act.”
Wendell Berry



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